

IOWA BALLET ACADEMY
Butter Braid Fundraiser 2022

Hello Parents and welcome to another year of Butter Braid Fundraising!

We are so excited to be working with Whye's Choice Fundraising again for our Fall 2022 fundraiser! This fundraiser is a great opportunity to raise money for your dancer's expenses, things such as tuition, apparel, and private lessons. While this fundraiser is completely optional, we encourage everyone to participate and share the deliciousness that is Butter Braid!

Butter Braid Pastries are hand-braided and layered with real butter to create a sweet, flaky pastry with incredible flavor that melts-in-your mouth! With a wide variety of flavors, there is something for everyone. Butter Braids are also the perfect option to bring to your next dinner or holiday gathering!

This fundraiser will be ongoing from **Monday, October 10th**, to **Monday, October 31st**. ALL paper order forms must be returned to the front desk on or before October 31st. All pastries will be delivered to the Urbandale studio on **Thursday, November 10th**, between **4:00 - 5:00PM**. It is EXTREMELY important that you pick up all of your orders in a timely manner on this day because these are frozen and perishable items. All items sold by your dancer will make between \$5 and \$6 profit which will be added to your account after the fundraiser is complete.

We will also be offering an online shopping option to make selling even easier for you! You are now able to give your customers a link to your personal fundraiser portal (This should have arrived in a separate email) where they will be able to select and purchase the items they would like. These items will **NOT** be shipped directly to their homes and will still need to be picked up by you, the seller, on November 10th. If you have trouble with the online store or need further assistance, please contact Miss Riley via email or phone.

Thank you for doing your part to make this fundraiser a success! Please mark the delivery date on your calendars now and make sure you remember to pick up your order! We are looking forward to another successful season of fundraising!

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